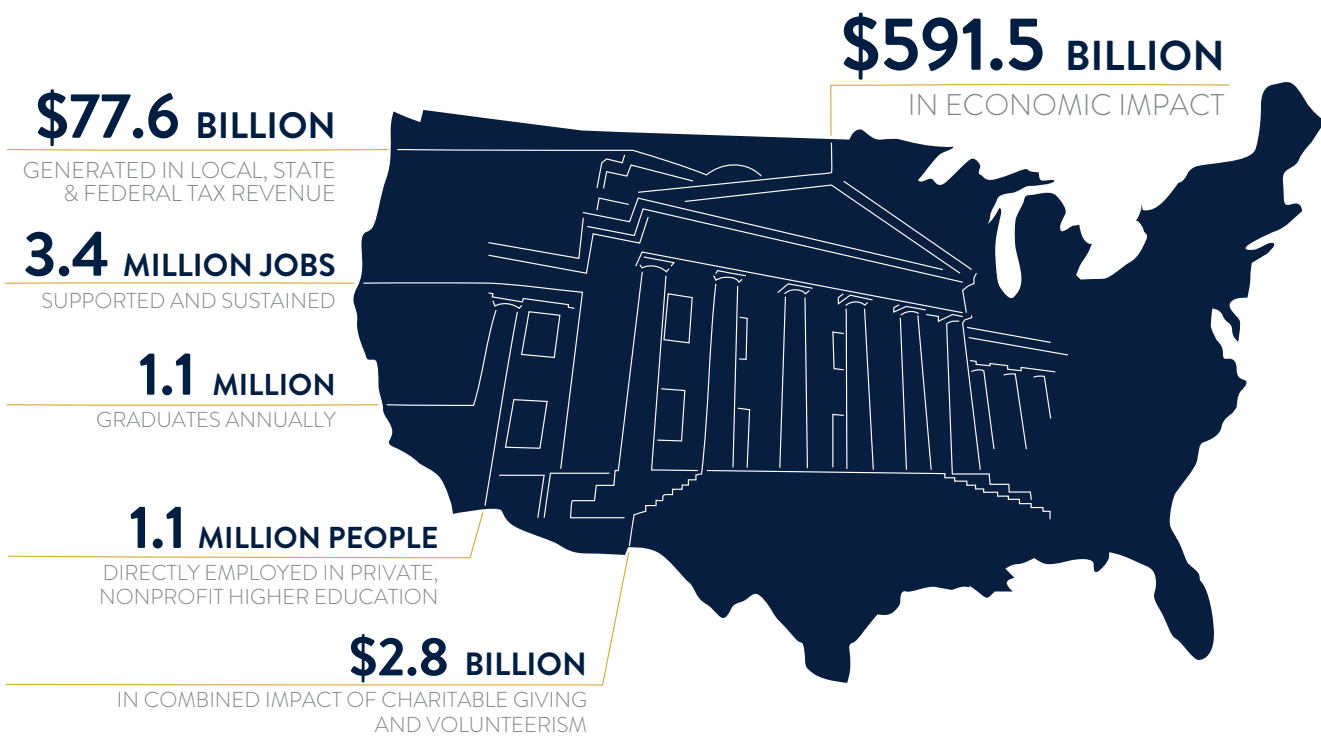


PRIVATE, NONPROFIT HIGHER EDUCATION

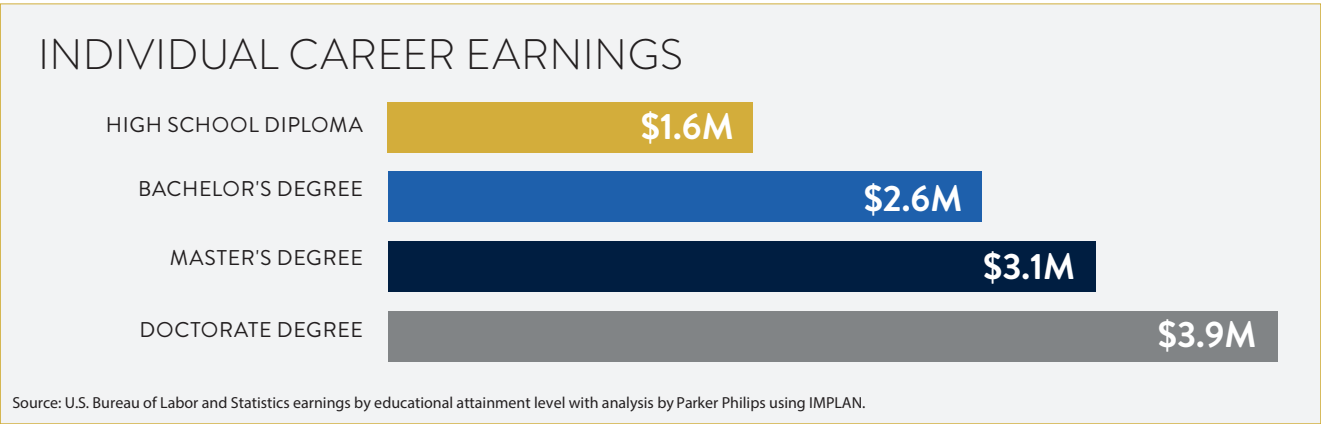
Shaping Lives and Anchoring Communities

The contributions of higher education extend far beyond an individual degree. Private, nonprofit colleges and universities play significant roles in the everyday lives of those living and working in college communities and are important contributors to the nation as a whole. America’s private, nonprofit colleges and universities are in a unique position to not only help but lead the acceleration of post-pandemic economic progress across the nation. Serving as one of the nation’s primary vehicles for social and economic mobility, private, nonprofit colleges and universities are accelerating **economic growth**, **creating jobs** and **boosting the nation’s tax base**.



INCREASING ECONOMIC AND SOCIAL MOBILITY

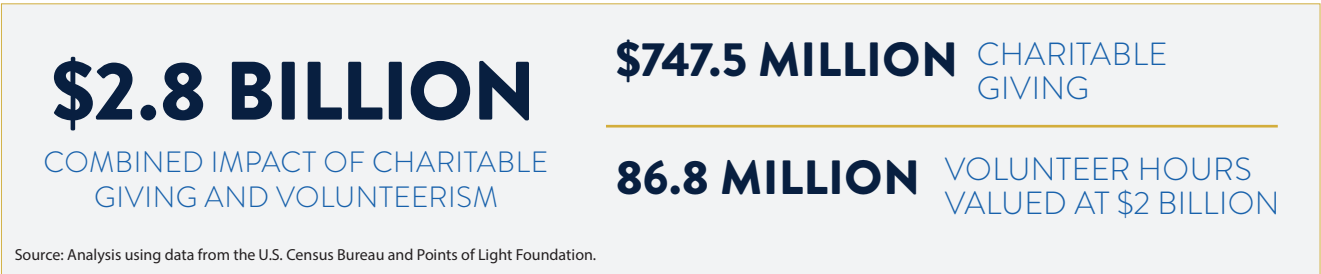
Higher education leads to many benefits, including opportunities for a life-long career and financial stability.



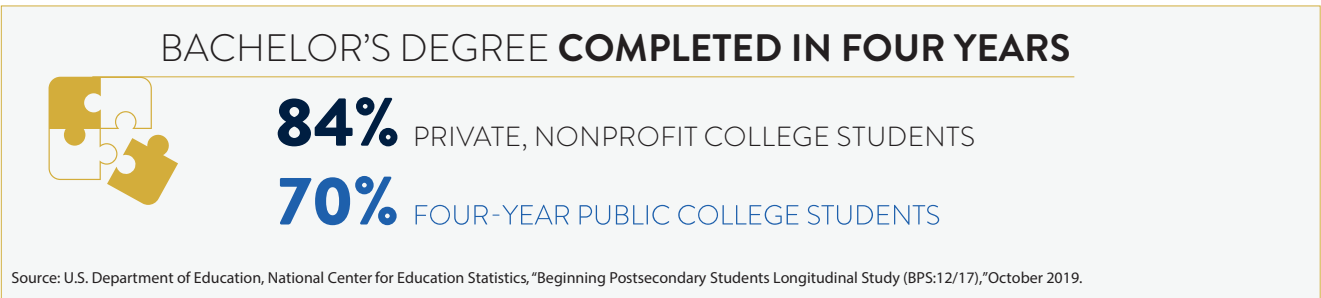
To access the full report, visit naicu.edu/ImpactSurvey2021.pdf.

INSPIRING AND GIVING BACK

Rural, suburban and urban communities throughout the country benefit from the volunteer and philanthropic spirit embodied at many private, nonprofit colleges and universities.



HELPING STUDENTS SUCCEED IN A TIMELY WAY



EDUCATING A DIVERSE ARRAY OF STUDENTS

Private, nonprofit higher education educates a diverse array of students across demographics.

